\*\*Pitch\\_Pulse Website – Project Requirement Document\*\*

## 1. Project Overview

Pitch\\_Pulse is a football-centric platform that blends \*\*nostalgia, trending football topics, and analysis\*\* into one engaging experience. The goal is to \*\*create a high-quality, immersive football hub\*\* that attracts fans through \*\*legendary moments, relevant news, and interactive content\*\*.

The website will initially be \*\*Web2-based\*\*, with plans to integrate \*\*Web3 features\*\* (NFT collectibles, memberships) in the future.

## 2. Core Features

### \*\*1. Nostalgic & Iconic Football Moments (Main Identity)\*\*

- \*\*Legendary Matches\*\* – Video clips, summaries, and analysis of unforgettable games.

- \*\*Before They Were Stars\*\* – Stories and footage of famous players before they became legends.

- \*\*Where Are They Now?\*\* – Updates on retired players and past football icons.

- \*\*Throwback Highlights\*\* – Classic goals, skills, and drama.

### \*\*2. Trending Topics & Live Football Content\*\*

- \*\*Football News (Only Relevant & Engaging Stories)\*\*

- \*\*Live Match Highlights & Quick Stats\*\*

- \*\*Breaking News (Big Transfers, Major Events, Controversies)\*\*

- \*\*Quick Match Analysis & Tactical Insights\*\*

### \*\*3. Football Knowledge & Community Engagement\*\*

- \*\*Deep-Dive Analysis\*\* – Tactical breakdowns, player stats, and expert insights.

- \*\*Polls & Quizzes\*\* – Interactive content (e.g., “Who is the GOAT?”, “Best UCL Final?”).

- \*\*User Submissions\*\* – Fans can contribute their opinions, rankings, and comments.

### \*\*4. Social Media & Expansion Features\*\*

- \*\*Seamless IG/TikTok Integration\*\* – Easy sharing and embedding of Pitch\\_Pulse’s social content.

- \*\*Community Forums\*\* – Fans can discuss and engage in football debates.(A Chatroom)

- \*\*Merch Store (Later Phase)\*\* – Football nostalgia-based apparel and accessories.

- \*\*Web3 Evolution (Future Expansion)\*\* – NFT collectibles, memberships, and interactive fan perks.

## 3. User Flow

1. \*\*Landing Page\*\* – Displays featured nostalgic moments, trending football news, and key highlights.

2. \*\*Navigation Menu\*\* – Sections: Nostalgia, Trending, Stats & Analysis, Community, and Merch.

3. \*\*Content Pages\*\* – Users can watch highlights, read articles, and engage in discussions.

4. \*\*Community Engagement\*\* – Polls, quizzes, and user-submitted opinions.

5. \*\*Monetization Opportunities\*\* – Integrated merch store and future Web3 features.

## 4. Tech & Design Preferences

- \*\*Platform:\*\* Web2-based (expandable to Web3 in the future)

- \*\*Design:\*\* Clean, minimalistic, yet engaging UI with high-quality visuals.

- \*\*Performance:\*\* Fast-loading, optimized for mobile users.

- \*\*CMS or Custom Build:\*\* Open to developer’s recommendation (preferably a scalable solution).

## 5. Monetization & Future Expansion

- \*\*Merchandise Sales\*\* – Football nostalgia-themed apparel.

- \*\*Sponsored Content & Partnerships\*\* – Potential brand collaborations.

- \*\*Membership Perks (Future)\*\* – Exclusive content, VIP access through NFTs/Web3 integration.

- \*\*Football-related Digital Collectibles (NFTs)\*\* – Later integration based on community interest.